Natura Media USA / SMP

Make a Difference

BACKLIT FRONT MATTE WR 215 (BF600)

Details

- Dye, New Pigment inks and Latex-specialized coating, produces incredibly deep blacks and vibrant colors
- Translucent polyester backlit film with specialized water-resistant coating
- Ultra white finish with durable, rigid PET base
- Amazing image quality with the lights on or off, ideal for all backlit film applications
- Excellent Printing Compatibility for HP Latex ink - Generation 1 ,2 & 3
- Eco-friendly with PVC free coating on clear polyester film.
- Flame Class: VTM-2 (Polyester Film)

- HP LATEX Profiled

Profiled Only

Specifications

Length (ft)	**100**	**Width (inch)**	**36"/42"/50"/54"/60"**
Weight (gsm)	**270**	**Coating**	**Porous**
Caliper (mil)	**8.6**	**Base Material**	**PET**
Inner Core (inch)	**3**	**Printer**	**D P L**
Surface	**Matte**		

KEY FEATURES

- **Wide color gamut, vivid color with light**
- **Outstanding color expression**
- **Highest ink load and image density**
- **Strong and rigid 7 mil PET Film**
- **Aqueous & Latex Compaibility**

Application

- Lightbox Graphic, Backlit Trade Show Display, Department Store Display, Luminous Advertising Surface, Bus Shelter & Metro illuminated Signage

General Information

- Printer Profiles are available at HP Media Locator :
  hp.com/go/mediasolutionslocator
- Printing Temp : Temperature 15 ~ 30℃ (59 ~ 86 ℉) / Humidity 30 ~ 60%
- Lamination : Optional
- Storage : Recommended to store in closed original packing in a cool 10 ~ 30℃ (50 ~ 77 ℉) and dry environment. (Humidity 35 ~ 65% RH)
- Shelf Life : One year, stored in original packing at recommended temperature (Coating warranty guaranteed for 6 months from date of purchase)

How to buy :

- Please call 1-470-359-2111 to place an order or visit www.naturamedia.us for additional information.
- **ICC Profiles are available** by calling the above number.