

ImagePerfect™ 2535PA is a clear semi-matt polymeric vinyl incorporating Spandex's PerfectApply technology and a repositionable, removable adhesive that allows for easy-to-use, customer-friendly application. It has been specially created for digital printing on large-format inkjet printers and is suitable for printing with eco solvent and solvent inks as well as UV-cured and latex inks.

IP 2535PA

ImagePerfect™ 2535PA is a 150µ clear semi-matt product with very high levels of printability. It has many properties that allow it to be used for easy, clean and fast application by non-professional end-users with limited or, indeed, no application experience. The 150µ film affords the product body and it is, therefore, very easy to handle. The adhesive system has been especially developed to allow for extremely high levels of initial repositionability to facilitate the product's application. This is further enhanced via the incorporation of PerfectApply technology, allowing for increased levels of repositionability and also bubble-free application. The product also retains a high level of ultimate removability such that (assuming a suitable substrate), if removed within 3 years of application, it will allow for a clean peel from the substrate with no adhesive residue. These adhesive characteristics have been precisely engineered to allow the product to work perfectly on smooth, flat and glossy surfaces, such as painted aluminum sheets, glass (including mirrors), stainless steel, anodized aluminium, acrylics (including signboxes), ceramic tiles (e.g. bathrooms) and white boards and it can also be applied to vinyl prints/signage to allow for removable/changeable information, messages and decoration. As such, it can be used for a wide range of applications, including point-of-sale advertising, large format promotions in shopping malls, removable backdrops in exhibition environments, trade shows and showrooms. Due to the special nature of the product and the variables in terms of substrate options, the end-user is advised to test the product before final application to determine that it is suitable for purpose. Also, please be aware that it is not recommended for application to Foamex or other structured and/or matt surfaces and, because of the low-energy nature of UV output generally, the use of IP 2535PA is not recommended on UV prints. In order to ensure the best results, this product should be dry applied. Laminate: IP 2810-100, IP 2810-101, IP 2810-200, IP 2830-101, IP 2830-102, IP 2830-200, etc.

Attention: Please ensure the printed IP 2535PA is completely dry before laminating. In order to ensure that the product lends itself properly to repositionability and removability, before the IP 2535PA is applied, the surface should be completely clean. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match-component cleaning solution to ensure that the surface is dry and free of dirt, debris, dust, oil and grease.

Specifications	
DESCRIPTION	Polymeric vinyl
COLOUR	Clear semi-matt
THICKNESS	150µ
ADHESIVE	Solvent based acrylic, removable
ADHESIVE STRENGTH	7N / 25mm (Finat TM 1/24h)
RELEASE PAPER	PE-coated silicone paper, 140g/m ²
TEMPERATURE RANGE	-5°C to +70°C
DURABILITY (UNPRINTED)	7 years
FLAME RETARDANCY	B1
SHELF LIFE	2 years, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material for its specific use. All technical data are subject to change.

The durability is based on mid European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the graphics. For instance, exterior performance will be decreased in the case of signs facing south, in areas of long high temperature exposure such as southern European countries, in industrially polluted areas or in areas of high altitude. Also, for horizontal applications, exterior performance will decrease.

The print media should be completely dry before further processing, such as cutting, laminating, varnishing or application, or the residual solvents can otherwise change the specific features of the product. To ensure the best possible outcome, the match-component ImagePerfect™ profile should be used with the relevant ImagePerfect™ media.

