Product Bulletin

Concept® 219 SEMI RIGID GLOSS CLEAR PVC Removable Adhesive

Concept[®] 219 is a 150 mic premium clear gloss semi rigid polymeric vinyl film coated with 200-4982 removable acrylic pressure sensitive adhesive laminated to a 135 gsm tight release digital liner designed for roll processing. This film is designed to accept a variety of solvent-based, UV curable and latex inks common to wide format digital printing systems.

Applications	Concept [®] 219 is a high performance removable decal film designed for ease of application of temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. Concept [®] 219 is the ideal media for temporary store front applications requiring bond to windows. This media may also be used on smooth surfaces such as metals, painted metals and certain high energy plastics.	
Thickness	Film Adhesive Liner (Thickness variance +/- 10%)	150 mic. 25 mic 135 gsm
Gloss Initial@ 60°	75 minimum	
Dimensional Stability	Good	
Temperature Ranges	Minimum application temperature Service temperature	+4,4°Celsius -40°C bis +82°C.
Expected Exterior Exposure Interior Exterior	Removable up to twelve (12) months under normal conditions. Removable up to six (6) months under normal conditions.	
Adhesion	To glass To standard test panels	1,09 bis 4,38 N/25mm. 1,09 bis 4,38 N/25mm.
	Tested according to PSTC-101 Method A with 24-hour dwell at 21°C and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	
Water Resistance	Good. Test if immersed.	
Humidity Resistance	Good.	
Solvent Resistance	Good.	
Storage Stability	6 months shelf life when stored at 70°F and 50% relative humidity.	
Product Series	E219-54 1,37m x 50m	



Manufacturer of Pressure Sensitive Films, Traffic Graffic Floor Advertising Films, Custom Coatings and Printing Inks.

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