

# PRINT **IT** RESELLER

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## OKI ColorPainter E-64s

Wins Editor's Choice Award

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EDITOR'S CHOICE AWARD

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## Epson updates cartridge-free models

Epson has launched two new EcoTank printers, the ET-2600 and ET-2650, which have a slimmed down design and smaller footprint. Like the other EcoTank printers in the range, the new models feature an innovative ultra-high-capacity ink tank system, filled by high-volume ink bottles.

The entry-level ET-2600 and ET-2650 come with enough ink to print up to 4,500 pages in black and 7,500 in colour. With an extremely low cost-per-page and much more printing between refills, the models present a cost-effective and efficient solution that could reduce a user's printing costs by 74% on average.

Since launching in 2010, Epson's EcoTank range has sold more than 15 million units worldwide.



epson.co.uk

## OKI launches ColorPainter E-64s



OKI Europe's ColorPainter E-64s is the latest addition to its ColorPainter family of professional printers. These cutting-edge devices are setting new standards in high quality, large format printing for signage, graphics and interior decoration businesses.

The competitively priced, 64-inch, wide format ColorPainter E-64s is equipped with ColorPainter technology that has already proved highly-effective in the M-64s and the H3-104s, providing premium

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performance, high levels of precision and ease-of-use, while fully supporting entry-level, environmentally-friendly printing. "The ColorPainter E-64s is a remarkable printer offering print businesses affordable entry to very profitable, high precision, wide format printing on a large spectrum of media which may have previously been unattainable," said Frank Jänschke, General Manager Marketing, Wide Format Printers, OKI Europe Ltd. "As an advanced and extremely versatile printer, packed with functionality, it successfully meets all the requirements in a field where commercial opportunities are expanding but must be seized quickly and effectively in order to maximise revenue." [www.oki.com/eu](http://www.oki.com/eu)

## Versatile office workhorse printer

Canon's new i-SENSYS LBP312x is a small footprint, high productivity printer for use in fast-paced work environments where space is a premium. The new black and white printer is ideal for busy office workgroups, offering advantages in speed, footprint, print quality, paper capacity and running costs.

Based on an innovative, more compact print engine, it also uses smaller toner cartridges. Highly efficient, the LBP312x delivers A4 and A5 print at speeds of 43ppm and 65ppm respectively. It's ready to print in seconds from power off and sleep when the new Quick Start Up or Recovery modes are enabled, and the high-yield cartridges mean more pages can be printed between refills. [www.canon.co.uk](http://www.canon.co.uk)

## Polaroid unveils first 3D pen

At CES 2017, Polaroid unveiled its first ever 3D pen for the European market in partnership with European 3D partner EBP (Environmental Business Products). The Polaroid Play 3D pen brings 3D printing technology to a handheld device for colourful, freestyle 3D creativity. [www.polaroid3d.com](http://www.polaroid3d.com)



## Channel expansion plans for Evolis brand Bady

Following double-digit growth in Europe last year, Evolis plans to further expand its channel network.

Bady, an easy-to-use and affordable instant card making product, is sold 100% via the IT and office channels. The company says it allows distributors to complete their existing product portfolio with an innovative solution that meet the needs small and medium businesses, schools, retail shops, clubs and associations.

After having developed nearly full coverage of the European market, Bady is now expanding in the Middle East, the Nordic countries, Eastern Europe and South Africa in order to build a strong worldwide channel. [www.evolis.com](http://www.evolis.com)

## Rugged mobile printer range

Brother has introduced a new range of robust mobile printers designed to meet a diverse range of portable print requirements in different customer environments in the retail, healthcare and logistics industries.

The new RJ-2000 range consists of four lightweight, compact and hardwearing models, two for receipts and two for receipt and label printing. All models have been developed to withstand harsh working environments, drop tested to 2.5m and IP54 rated out of the box.

The series offers users reliable, fast (152mm/sec) and high quality printing. With the option to print two inch labels, the enable users to produce a broad range of documents to support labelling needs like order confirmations, invoices and delivery or returned goods receipts to easy-peel, adhesive labels, directly from their mobile devices.

RJ-2000 models come with a range of connectivity options, including Bluetooth and Wi-Fi, and with the capability to integrate seamlessly with industry leading software, the printers slot easily into existing working structures.

[www.brother.co.uk](http://www.brother.co.uk)

# Certificate

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