

# MACal 9300 Pro

## New High Performance Polymeric Vinyl



- 60 colours available : 56 glossy and 4 matt
- More than 40% of our main competitors' colours are included in the MACal 9300 Pro range
- Excellent flatness of the backing which allows optimal cutting
- Blue silicon enhances contrast between face film and backing, making the weeding step more easy
- Adapted release for optimal weeding, even with thin lines and small letters

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## New High Performance Polymeric Vinyl

### Product description

- 70 µm high performance polymeric PVC film for long term applications
- Solvent based acrylic adhesive
- 135g/m<sup>2</sup> backing paper with a red back-printing

### Promotional Tools

- Colour Cards
- Swatches



### Differentiation points between MACal 9800 Pro and MACa 9300 Pro

- Durability of MACal 9800 Pro has been increased to 8-10y thanks to our experience with this product range and/or the addition of more stabilisers.
- Shrinkage of MACal 9800 remains very low (0.2mm vs 0.3mm for MACal 9300 Pro - Lab test FTM14)
- Strong deepness of colours for MACal 9800 Pro linked to the different supplier of face material.
- MACal 9800 Pro has a higher adhesive coating weight

### Durability comparison with competition

	# of colours	Thickness	Durability		
			Black & White	Colours	Metallics
MACal 9800	100	66 µm	10 y	8 y	5 y
MACal 9300	60	70 µm	8 y	7 y	5 y
Hexis Suptac S5000	86	65 µm	10 y	2 to 10 y	Gold (2y), Silver (5y), Grey (8y)
Oracal 551	100	70 µm	8 y	7 y	4 y
Avery 700	100	64 µm	8 y	7 y	5 y



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